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Branding and Awareness Campaigns Designed for the Sales Organization

“In only a few weeks and on a limited budget, IPC completely redesigned our old website and transformed our company image to a solution focused service organization.

From copy, graphic design, customized solutions briefs to setup and implementation, the IPC staff managed the entire project, saving valuable time and resources of our staff. Working with IPC was a great experience.”

*Ken Jones
President
Print & Data Solutions*

What’s your ultimate achievement when you get the branding process of your company right?

You get satisfied customers who spread your message for you.

When you communicate, educate and deliver products and services that are truly relevant to your customers needs, then you are solving their problems. That’s how you truly achieve brand loyalty.

IPC can help you define, develop and execute the right branding and awareness campaigns, collateral and sales tools to communicate your message clearly, build trust with your customers and increase sales.

Branding and Awareness Campaign Services

- ✓ Marketing planning and strategy development
- ✓ Marketing audits and collateral assessment
- ✓ Corporate brochures and sales tools
- ✓ Solution briefs and multi-vendor collateral
- ✓ Industry and application focused collateral
- ✓ E-newsletters and communication programs
- ✓ Website development, site refresh and SEO
- ✓ Limited social media planning and execution
- ✓ End user prospect database and database append

Contact IPC for complimentary needs analysis and detailed budget to meet your specific needs.