

# Intermec® trade program



**Trade In and Trade Up  
to the Industry's Smartest Printers**  
April 2, 2012 through December 31, 2012

Take advantage of the Intermec Trade In Program by trading in a competitive or Intermec pre-owned thermal printer and purchasing a qualifying new Intermec printer to earn up to \$525 back.

For organizations looking to upgrade industrial, mobile, desktop printers to one of the industry's most complete lineup of rugged, reliable and versatile printing solutions, the Intermec trade in program offers compelling rebates on Intermec's most popular products.

Choose from the most popular printer categories and printing solutions specialized for most deployment environments, including:

- Warehouse
- Manufacturing
- Retail
- Direct Store Delivery
- Healthcare
- Field Service
- eCitation
- Postal/CEP
- Food Traceability

Maximize your savings by adding Genuine Intermec Media and Services!

### Streamlined Trade In Process

1. Purchase an Intermec printer between April 2 and December 31, 2012
2. Register your purchase and trade-in online at [www.Intermec.TradeUps.com](http://www.Intermec.TradeUps.com) within 30 days of purchase
3. Ship your old product and proof of purchase within 30 days of rebate submission
4. Receive your check

Trade up today and qualify for your rebate!

Printer Category	Printer Model*	Printer Rebate	Media Rebate**	3+ Year Service Rebate	Maximum Allowable Rebate
High Performance Industrial	PX6i, PX4i	\$300	5% Up to \$150	\$75	\$525
Mid-Range Industrial	PM4i, PF2i, PF4i, PM4i RFID, PF2i RFID	\$100	5% Up to \$150	\$50	\$300
Light Duty Industrial	PD41, PD42	\$50	5% Up to \$150	\$50	\$250
Rugged Mobile Label	PB22, PB32, PB50	\$50	5% Up to \$150	\$25	\$225
Rugged Mobile Receipt	PB21, PB31, PB51	\$50	5% Up to \$150	\$25	\$225

**For complete program details, terms and conditions and to Trade Up to Intermec, visit [www.Intermec.TradeUps.com](http://www.Intermec.TradeUps.com) or call 855-545-2201**

\*Qualifying Printers include the Intermec printers listed above that are published in the Intermec North American Price Guide with a publication date effective during the period indicated above.

\*\*The media rebate amount is based on five percent of the total stock media item cost, up to a maximum rebate of \$150 per claim. (Does not apply to existing media contracts.)

## Terms and Conditions

Purchase must be completed between April 2 and December 31, 2012. Rebate claims must be submitted within 30 days of purchase or by January 30, 2013, whichever is sooner.

This offer is valid for qualifying purchases of Intermec equipment purchased by end users in the U.S.A. and Canada.

This rebate is valid for new product purchased and trade-in printers shipped (freight prepaid) within 30-days of invoice for the new equipment. Your rebate amount will be determined by the number of eligible units traded-in and the corresponding number of eligible new units purchased (a 1:1 ratio of like products).

Not valid with any other offer. This promotion may not be combined with any other special pricing that has been offered directly to an end user or through a reseller partner. MVI will accept rebate submission for a maximum of fifty (50) units per end user during the program period unless otherwise approved by Intermec.

Trade-in units must be in working condition and must include all accessories when received at the MVI Processing Center; rebate will not apply for non-working units. Handwritten invoices or sales history receipts will not be accepted as proof of purchase. Intermec and its agents have the right to substantiate sales receipts and serial numbers. Only one claim per qualified Intermec equipment purchased.

Allow 6 to 8 weeks for rebate check from time that trade-in product is received at MVI. Rebate payable in U.S. dollars only. Claims that do not comply with the terms of this offer will be rejected. MVI or Intermec is not responsible for lost, stolen, or misdirected submissions. Rebate checks are void if not cashed within 90 days of issuance and cannot be reissued. Intermec reserves the right to change specifications of this promotion at any time without prior notice.

For complete program information and to participate in the Intermec Trade In program, visit [www.Intermec.TradeUps.com](http://www.Intermec.TradeUps.com) or call 855.545.2201.

Website: [www.Intermec.com](http://www.Intermec.com) | Sales: 800.934.3163 | Customer Service & Support: 800.755.5505



123 Your Street . City, ST 12345  
123-456-7890 | [Sales@YourURL.com](mailto:Sales@YourURL.com) | [www.YourURL.com](http://www.YourURL.com)