

# CONFOUNDED BY MOBILE DEPLOYMENT? YOU'RE NOT ALONE.

Deploying mobile solutions is tough. We often hear about it from customers, among several struggles with managing and maintaining enterprise mobile devices.

We've been listening – and working hard on a real solution. Here's what Lisa London, Vice President of Productivity Products, said about it in *IndustryWeek*:

*"Businesses need a unified hardware and software platform that is designed for Android and can help them effectively deploy multiple mobile devices..."*

**Learn more about the challenges your peers are experiencing and how we plan to help conquer them by clicking below.**

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# LOOKING FOR THE KEY TO EFFECTIVE TRAINING? JOIN THE CLUB.

Workforce fluctuations and the increasing use of temp workers can be a nightmare in terms of training on technology like mobile devices. With widely varied user experiences across different devices and a workforce that spans five generations, many customers have told us device training is one of the hardest parts of maintaining a mobile enterprise.

We've been listening – and working hard on a real solution that works for all of your workers.

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## SO, YOUR TECHNOLOGY IS A MISH MASH.

Juggling multiple devices and operating systems across your enterprise can confound even the sharpest IT people. Many customers tell us their mobile solutions have created silos in their business and are holding them back from success. Ouch!

Fortunately, we've been listening – and working hard on a real solution that's forward-compatible and future-proof.

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# DEFEND YOUR DATA WITH STRONGER MOBILE SECURITY

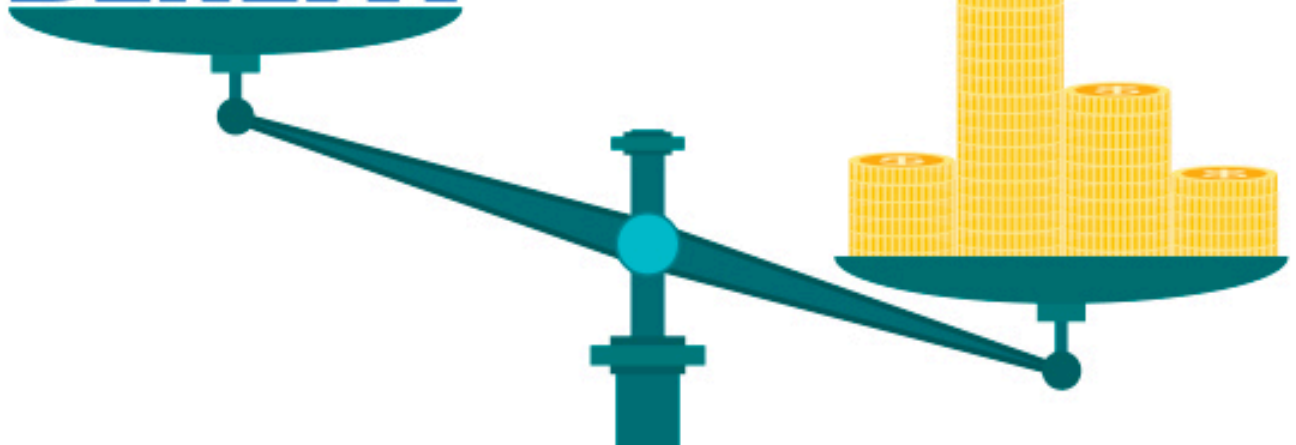
Mobile device data security is front and center for everyone in the industry these days. We're all looking for ways to stay up to date on security patches that prevent unauthorized tampering and curtail access to important data.

Fortunately, we've been listening – and working hard on a real solution that's enterprise-wide and allows you to push security patches across your entire pool of devices concurrently.

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# BENEFIT



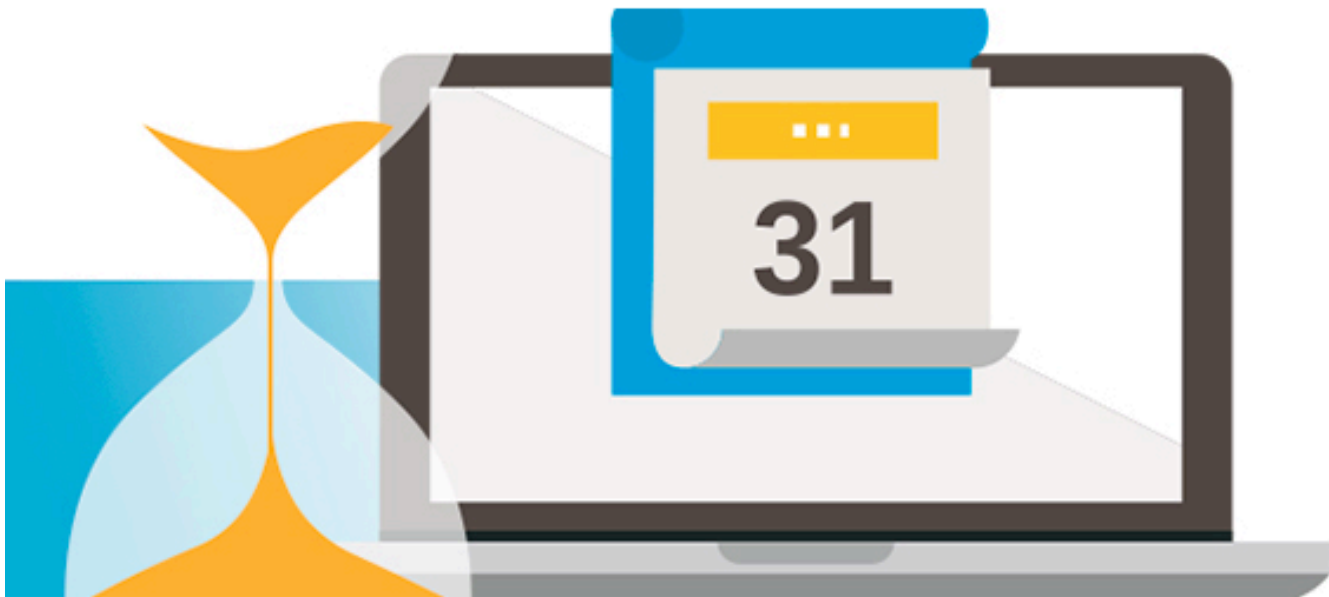
## ANDROID IS THE GOAL. ARE YOU GOING TO GET THERE?

Android™ is the dominant operating system for workforce mobile devices, and it's quickly becoming the industry standard. That's good news in terms of knowing where to aim, but transitioning from your existing platform to Android can pose some challenges.

We've been listening – and working hard on a real solution to help you migrate cost-effectively, and with minimized risk and disruption to your business.

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# THE SEARCH FOR FORWARD-COMPATIBLE MOBILE DEVICES

Mobile device investment for your workforce can be tricky. Multiple future software updates are a given. What's less certain is whether today's devices can handle all the updates.

Many people ask, "How long can I count on using these things?"

We've been listening, and we know that finding a cost-effective way of managing software patches and extending the mobile device lifecycle is a top priority.

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