

INCREASE SPEED OF SERVICE. DRIVE REPEAT CUSTOMERS.

In the quick-service world, there is a clear expectation for customers in the drive-thru or in-store queue: to get good food fast. As demand for quick, high-quality food continues to increase, time spent waiting in line is also increasing – along with order abandonment and lost revenues.

Whether a guest, cashier or manager, mobile technology offers benefits for everyone who interacts with the restaurant. Using handheld devices for line-busting, your cashiers can quickly take orders, route them to the kitchen and collect payments, further improving the speed at which your customers are served.

Partner value added information and call to action in this section....

Learn more and request a free on-site mobile marketing consultation with a 30-day test drive of our solution!

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MOBILE TECHNOLOGIES NET IMPRESSIVE RESULTS FOR MUSCLE MAKER GRILL

Discover how Muscle Maker Grill, a healthy fast food franchise based in New Jersey, took customer satisfaction and loyalty to a whole new level with the help of Honeywell.

By rolling out leading-edge Honeywell scanners and smart retail software from a Honeywell partner, Muscle Maker Grill was able to speed customer checkouts, be technology-ready to implement its digital loyalty program – and increase customer satisfaction and sales as a result.

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IMPROVE YOUR GUEST EXPERIENCE

The lifeblood of any restaurant is the return customer. Differentiating customer service means more repeat visits. The ability to upsell every guest and offer timely special offers helps increase order size and revenue per order.

That's why quick-serve restaurants are increasingly using mobile barcodes to create highly targeted mobile campaigns that deliver personalized, relevant and timely offers to guests. The result? More satisfied guests, more repeat visits – and larger orders.

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INCREASE SALES AND GUEST SATISFACTION

Your customers are looking to place orders on your website, make call-ahead orders while on the go and participate in loyalty programs. Your staff wants to take orders quickly and accurately, as well as provide faster service for customers.

You can address all of these issues and more with mobile technology from Honeywell. Our data-driven hardware helps you increase sales and guest satisfaction by decreasing wait times, speeding the checkout process and sending personalized offers to customers' mobile devices.

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